



STRATEGIC PLAN

Approved by the PSCB Board Sept 13, 2023.

Term: May 2023 - December 2024

Next Review: Winter 2025

OVERVIEW

This strategic plan serves to support and guide PacificSport Columbia Basin operations over the next 19 months. This document reflects the views and direction of the PSCB Board of Directors and Executive Director. During this plan's term, items may be refined as circumstance and opportunities present themselves. The intent is to develop a comprehensive multi-year strategic plan beginning in January 2024, to take effect in January 2025.

MANDATE

To share and amplify the power of sport throughout the Columbia Basin.

VISION

A connected and thriving sports sector throughout the Columbia Basin, driven by a commitment to safe, inclusive, and meaningful sport experiences for all.

GUIDING PRINCIPLES (VALUES)



INCLUSION

The benefits of sport are amplified when everyone is welcome, diversity is valued, and it is deliberate in ensuring it is accessible for all.



INTEGRITY

A commitment to honesty, ethics and accountability in all actions and decisions.



COLLABORATION

By working effectively with people & their organizations, we can accomplish mutual and synergistic goals. Partnerships with sport delivery organizations, stakeholders and cross sector partners are critical to long term success & sustainability.



LEADERSHIP

Embrace our role as sector leaders that challenge, inspire, empower, and encourage.



KNOWLEDGE TRANSLATION

Improving outcomes and decision making through the promotion and education of academic research and best practice.

BELIEFS

1. Safe environments, free from harassment and abuse are fundamental.
2. Athlete development takes time.
3. Keeping development pathways open as long as possible will create an environment where both participation and excellence goals can both be achieved.
4. The life skills obtained through sport persist well beyond the competitive career of an athlete.
5. Participation goals and excellence goals are not mutually exclusive.
6. Scaling our impact comes from supporting and leading primarily at the Organization and Coach levels.